



# An AI Adaptation Blueprint grounded in who you actually are.

Not who AI assumes you are. For working creatives who are anxious about AI — and mostly misinformed about it.

[View the Blueprint →](#)

[For the judges](#)

6

QUESTIONS, ~4 MIN

0

INVENTED DETAILS

100%

CLAIMS TRACED

*“Slop is what AI makes without you.”*

THE CORE THESIS — MORE ON THE NEXT SLIDES



# Creatives are anxious about AI. Most are also misinformed.

1

## Generic advice reads like it could apply to anyone

Most AI career advice for creatives is interchangeable — forgettable because it was never about a specific person.

2

## Fear outruns understanding

Anxiety about being replaced isn't matched by clarity on where the real risk actually sits in a specific practice.

3

## Reassurance isn't the same as an honest read

"AI will never replace real artists" feels good and isn't always true. Vague comfort doesn't help anyone plan.



# “Slop is what AI makes without you.”

The difference between AI slop and AI leverage was never the model. It's whether a real person's specifics went in first.



# Same AI. Same prompt template. The only difference is the human.

## RUN A — NO CONTEXT

*"Write me a career plan for an illustrator worried about AI."*

*"You've given me very little to work with — no medium, no clients, no career stage... So this will be general."*

Pressure is heaviest on commodity work: stock-style spot illustrations, background assets, mood boards. Pressure is lighter where illustration is the reason someone hired you.

## RUN B — SIX REAL ANSWERS

discipline · 12 yrs · loves worldbuilding · hates thumbnailing · Procreate · fears Midjourney

*"Your fear is not irrational, but it's mis-aimed... Picture books need 32 pages of the same child, same dog, same house, from twelve angles, with consistent emotional continuity across spreads."*

***Generative models remain bad at that."***

*AI didn't get smarter between these two runs. You just told it who you are.*

INTRODUCING

# Ground

A SaaS advisor that takes six honest answers about your actual practice and returns a blueprint grounded in them — nothing invented, nothing that could apply to anyone else.

6

questions, ~4 minutes

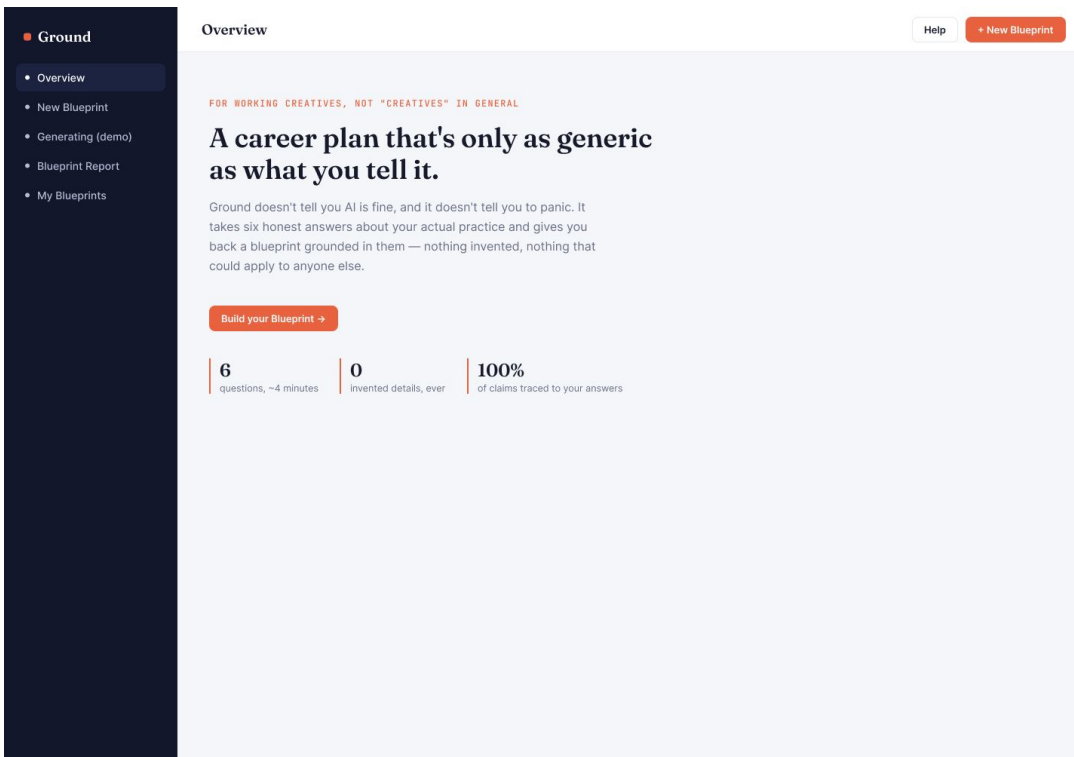
0

invented details, ever

100%

of claims traced to your answers

PROTOTYPE · FIGMA





# Answer six questions. Get a blueprint that shows its work.

Ground

Overview

New Blueprint

Generating (demo)

Blueprint Report

My Blueprints

New Blueprint

Help

New Blueprint

Discipline

e.g. illustration, copywriting, music production

Children's book illustration

Years of experience

This is where your judgment lives

12 years, mostly publisher and client commission work

What you love doing

What we protect and build around

Character development and worldbuilding

What you find tedious or hard

Where AI can actually help

The blank-page / thumbnailing phase

Current tools

Procreate, Photoshop

Your specific fear — named clearly

Clients replacing commissioned work with Midjourney-generated art

Generate my Blueprint →

The intake — six fields, each one there for a reason

Ground

Overview

New Blueprint

Generating (demo)

Blueprint Report

My Blueprints

Blueprint Report

Help

New Blueprint

discipline: children's book illustration

experience: 12 yrs

loves: character & worldbuilding

hates: thumbnailing

tools: Procreate, Photoshop

fear: Midjourney replacing commissions

1. Honest read

Your fear is not irrational, but it's mis-aimed. The clients most likely to replace you with Midjourney are the ones paying least and briefing worst. Trade publishing is different — picture books need 32 pages of the same child, same dog, same house, from twelve angles, with consistent emotional continuity across spreads. Generative models remain bad at that.

2. What you already have

Character development and worldbuilding — the thing you love — is the part of this job that survives longest. You also have twelve years of publisher fluency: how a text is paced across spreads, what an art director means by "warmer."

3. Workflows that extend your process

Kill the blank page with image generation — you hate thumbnailing, so generate twenty options, throw them away, draw the right one. Feed reference and mood boards into your existing Procreate process.

4. Your first 30 days

Week 1: read your last three contracts for AI clauses. Week 3: email three past art directors about their AI policy — intelligence-gathering and relationship maintenance at once.

Underlined phrases trace back to one of the six answers above. This is a static view of the interaction — in the live product these highlight the matching chip on hover.

Export PDF

Copy to clipboard

Share link

Every underlined claim traces back to one of your six answers — visibly, not just as a policy



# Built with a QA pass most AI tools skip

1

## Genericness check

Could this apply to almost any illustrator, copywriter, or musician? If a human judge can't tell it was written for one specific person, it fails and gets rewritten.

2

## Traceability check

Every specific claim in the report must trace back to one of the six intake answers. Nothing about the person's practice gets invented to sound personal.

3

## Verified, not assumed

Factual claims — like which contract clauses publishers are actually adding — get checked against real sources before they ship, not asserted from confidence.



# Built to extend — not just illustration

## SAME SYSTEM, DIFFERENT CRAFT

### Copywriter · 8 yrs · DTC freelance

*“The sharpest irony in your fear: the part of the job most exposed to replacement is the part you already hate — churning endless A/B variations — while the part you love is hardest to automate.”*

### Musician · 6 yrs · indie film & game scores

*“That tier was never paying for an original score, it was paying for wallpaper. AI-generated stock is just cheaper wallpaper now.”*

## WHAT'S NEXT

- 5 product screens shipped in Figma: Overview, Intake, Generating, Blueprint Report, My Blueprints
- Full token + component library (Button, Chip, NavItem, Sidebar, Topbar) so every screen stays consistent
- Hover-to-source is static in the mock today — next: wire it as a live prototype interaction
- Breadth variants (copywriter, musician) ready to grow into full discipline presets



## THE TAKEAWAY

**Your taste, your years, your specific eye — that's the input layer AI cannot supply on its own.**

*That's not a consolation. That's the leverage.*